



Privacy Policy

Effective Date: 08/04/2023

This Privacy Policy governs the manner in which aaruush.org collects, uses, maintains, and discloses information collected from users (hereinafter referred to as "User" or "Users") of the aaruush.org website (hereinafter referred to as "Website"). This Privacy Policy applies to the Website and all products and services offered by aaruush.org.

1. <u>Introduction</u>

aaruush.org is committed to protecting the privacy of its Users and ensuring the security of any personal information provided. This Privacy Policy outlines how we collect, use, and protect the information you provide while accessing and interacting with our Website. By using our Website, you agree to the terms of this Privacy Policy.

2. Information We Collect

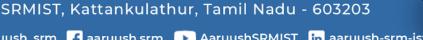
To enhance your experience with our Website, we may collect the following information from Users:

- 2.1. Personal Information: When you use our Website and authenticate through Google OAuth, we may collect your name, email address, and profile picture associated with your Google account.
- 2.2. Non-Personal Information: We may also collect non-personal information such as your browser type, IP address, language preference, referring site, and the date and time of each visit. This information is used to analyze trends, administer the site, track user movement, and gather demographic information for aggregate use.

3. How We Use Collected Information

We may use the information we collect from you for the following purposes:









The Aaruush Room, Opposite Placement Cell







- 3.1. To improve our Website: We continually strive to improve our Website based on the information and feedback we receive from you.
- 3.2. To personalize user experience: We may use your information to understand how our Users as a group use the services and resources provided on our Website.
- 3.3. To improve customer service: Your information helps us respond to your customer service requests and support needs more effectively.
- 3.4. To send periodic emails: We may use the email address you provide to send you information and updates pertaining to your account or order. It may also be used to respond to your inquiries, questions, and/or other requests.

4. How We Protect Your Data

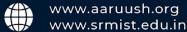
aaruush.org adopts appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, including:

- 4.1. Encryption: We use comprehensive encryption methods to protect your data during transmission.
- 4.2. Secure Servers: Our servers are stored in secure facilities with limited access.
- 4.3. Access Control: Access to personal information is restricted to authorized personnel only.
- 4.4. Regular Updates: We regularly update our security measures to protect against new threats and vulnerabilities.

5. Sharing Your Personal Information

We do not sell, trade, or rent Users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification









The Aaruush Room, Opposite Placement Cell SRMIST, Kattankulathur, Tamil Nadu - 603203







information regarding visitors and Users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

6. Changes to This Privacy Policy

aaruush.org reserves the right to update or modify this Privacy Policy at any time without prior notice. We encourage Users to frequently check this page for any changes to stay informed about how we are protecting the personal information we collect. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of any modifications.

7. Your Acceptance of These Terms

By using this Website, you signify your acceptance of this Privacy Policy. If you do not agree to this policy, please do not use our Website. Your continued use of the Website following the posting of changes to this policy will be deemed as your acceptance of those changes.

8. Contact Us

If you have any questions about this Privacy Policy, the practices of this Website, or your dealings with this site, please contact us at:

aaruush.org

envision@aaruush.org

csiorg@aaruush.net

This Privacy Policy document is a formal representation of our commitment to ensuring the privacy and security of your data while using our Website.









The Aaruush Room, Opposite Placement Cell SRMIST, Kattankulathur, Tamil Nadu - 603203

